1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

2. What are some limitations of this dataset?

3. What are some other possible tables and/or graphs that we could create?

Q1

* 1. The data analyzed the total number of successful pledges of 2185. It is possible to conclude that the project was successful. However, in comparing to the number of failed (1530) plus the number of canceled (349), the difference seems to get closer to each month. The data shows a strong trade of consistent cancellation throughout the project. Some of the funds are still" currently live." It is not possible to give 100% conclusion based on the data provided whether the project is successful or not as of now. It is one of the limitations of the data.
  2. The data also shows how people tend to be promising/ pledging at the beginning of the project, it can be the effect of advertisements at the onset of the project. However, after a few months of down the line, the cancellation percentage accelerated highly, especially in June and July. This can happen due to so many reasons; it also indicates logistic problems in caring out the plan well and not meeting the expectation of the donors. I.e., “plays” are the most successful category as well as a failed project throughout the campaign. The campaign should have been launched in each country based on the necessity and effectiveness of the category and subcategory. There is a wide range of limitation of information. Time (season) also needs to be taken into consideration while implementing the category and subcategories in different countries.
  3. The most successful fund came from the US, this gives a signal to re-evaluate some of the campaigns carried out in different places, and reconsider the effectiveness, expectations, needs, etc., of the populations. It shows the limitation of the project as well.

Q2. The limitations of the dataset:

* The project doesn't have border pieces of information of the population of each state, such as needs, cognitive levels, social setting, interest, time frame, etc., It is done based on a few countries' information, most likely the US.
* The date is also limited in giving detailed information on the categories and subcategories fields.
* The data doesn’t provide enough information on why some of the campaigns got successful, failed and canceled or still currently live.
* The data seems not providing enough information. It does not include the donor's information.

Q3. Possible tables and/or graphs that we could create:

* It is possible to consolidate the three Pivot tables on one Pivot table.
* It is also possible to create a table showing the total count (sum) of successful, failed and live versus the average donation collated.
* Possible to show the average nation collected each month in a graph.
* It is possible to compare and contrast the staff \_pick versus the spotlight on a table
* It is possible to create graphs for average timeline using the date created conversion and ended.
* It is possible to create graphs and tables for percentage funded for each month.
* Lastly, but not least, it is possible to show the frequency, mean and median of the category and subcategory in a separated way in graphs